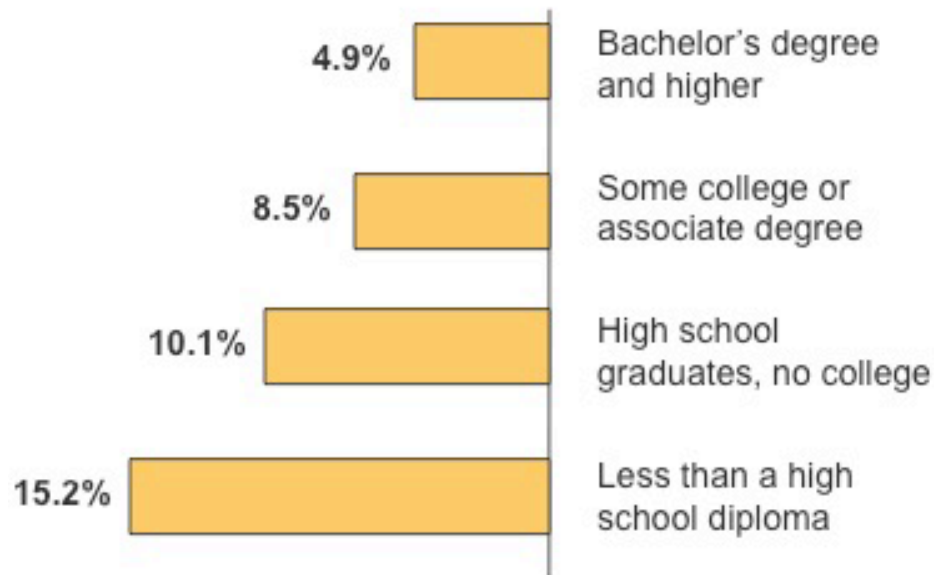


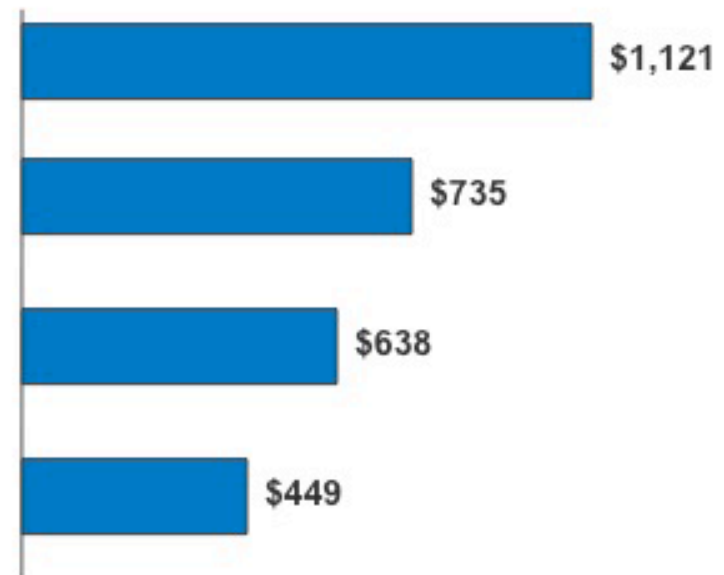
Why college matters

Why should your child go to college? The facts speak for themselves: As the graphs from the Bureau of Labor Statistics show, college graduates earn more and are far less likely to be unemployed.

Unemployment rate in Jan 2010



Median weekly earnings in Jan 2010



<http://www.bls.gov/news.release/empsit.t04.htm>